A picture containing umbrella

Description generated with very high confidence

Website Design Quetsionnaire

**Client**

**Version 1.0**

# Website Redesign Questionnaire

Below are some questions regarding the design of the website. Please give as much detail as possible and feel free to include your own suggestions and comments.

# Who should be the primary target users of the website? (list of stakeholders, target audiences, key users, audience types etc.)

# What are the weaknesses of the current website? (Describe the pain points of using the existing site - provide examples if possible)

# What information or content is not easily found on the existing website? (Lack of sign-posting, mislabelled, hidden in sitemap, no visibility on homepage etc.)

# What information or content is the most important to these users? (Which content or links should be given priority on the homepage for example)

# What would you like to see on a new website? (Provide example sites/features if possible. E.g. Good design or functionality - Can be from any site. What would be nice to replicate from elsewhere?)

# What are your other recommendations or suggestions for the website design?

# Thank You for your feedback!